



ACOUSPADE™ CLASSIC APPLICATIONS:

- Retail stores, shops, boutiques, shopping malls
- Digital signage
- Museum and gallery installations
- Fairs and trade shows
- Info-points
- 1 on 1 communication at bank counters and pharmacies
- Vending machines
- Libraries
- Personalized sound at tables in bars and restaurants
- Transportation nodes (airports, bus stations, train stations etc.)



ACOUSPADE™ CLASSIC DIRECTIONAL SOUND SYSTEM

The ACOUSPADE™ CLASSIC loudspeaker enables you to focus a beam of sound to a specific point in the environment, thus making your content audible only at that specific location.

Directional sound can be used for promoting individual products in retail stores, preventing the different sounds from interfering with each other and thus, preserving the clarity of the message.

ACOUSPADE™ CLASSIC enables the use of acoustic advertising space, which is confined to the area of the advertised product.

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AUDIO TECHNOLOGIES



RIGHT: Indirect usage: bouncing the sound from a selected object/surface creates the impression as if the sound emanates from the particular object.

FAR RIGHT: Comparison of regular and directional speakers in the context of acoustic advertising.

FRONT PAGE: Sound radiation patterns at different frequencies.

